

VUKA EVENT CENTER
AUSTIN, TX

JANUARY 23 - 24

CONQUER SUMMIT 2025 EVENT AGENDA



TIME

AGENDA

JAN. 23, 2025 | THURSDAY

5:00 PM - 7:00 PM

Registration / Welcome Reception

7:15 PM - 8:00 PM

Opening Keynote: Kedma Ough - Reinventing Yourself and Your Company

8:15 PM - 9:00 PM

Networking - Sharing Your Why

TIME

AGENDA

JAN. 24, 2025 | FRIDAY

7:30 AM - 8:30 AM

Registration / Breakfast / Networking

8:30 AM - 8:45 AM

Welcome Speech

9:00 AM - 9:45 AM

Presentation #1: Win, Loss, Learn

9:45 AM - 10:30 AM

Workshop #1: Your Win, Loss, Learn

10:30 AM - 10:45 AM

Break

10:45 AM - 11:30 AM

Presentation #2: AI-Driven Operations

11:20 AM - 12:00 PM

Workshop #2: ChatGPT Tips and Tricks

12:00 PM - 12:45 PM

Lunch

1:00 PM - 1:30 PM

Breakout Session #1: Guerrilla Marketing Masterclass: High-Impact Strategies on a Shoestring Budget

Breakout Session #2: Sell on Your Toes: Improv Techniques for Better Sales

1:45 PM - 2:30 PM

Presentation #3: Hiring Your Team

2:30 PM - 3:00 PM

Presentation #4: Business Are Bought Not Sold

3:00 PM - 3:30 PM

Workshop Activity #3: Dashboard Show and Tell

3:30 PM - 3:45 PM

Break

4:00 PM - 4:30 PM

Breakout Session #3: Maximize Your Wins: A Masterclass on Landing More Jobs

Breakout Session #4: Upsell Like a Pro: Boosting Your Average Ticket Size

4:45 PM - 5:30 PM

Closing Keynote: Matt Clark - From Vision to Reality: Implementing Your New Identity with Confidence

5:30 PM - 6:00 PM

Closing Remarks / Awards